

INTERNATIONAL PARTNERS

- Asian Media, Information and Communication Centre (AMIC) Nanyang Technological University, Singapore SPICF group
www.pmc.aut.ac.nz/SPICF/SPICF.shtml



- Australian Centre for Independent Journalism (ACIJ), University of Technology, Sydney: Associate Professor Wendy Bacon and Professor Chris Nash
acij.uts.edu.au



- Centre for New Media Research and Education (CNMRE), Bond University, Gold Coast: Professor Mark Pearson
www.bond.edu.au/research/research-centres/new-media-research.html



- Pacific Regional Journalism Programme, School of Literature, Arts and Media (University of the South Pacific, Suva, Fiji Islands): Professor Ian Gaskell, Shailendra Singh
www.usp.ac.fj



- Australian Journalism Review*
Editor: Professor Ian Richards
- Asia Pacific Media Educator*
Editor: Dr Eric Loo
- Pacific Islands Media Association (PIMA)*

PACIFIC MEDIA CENTRE ONLINE

www.pmc.aut.ac.nz



NIUS BEAT

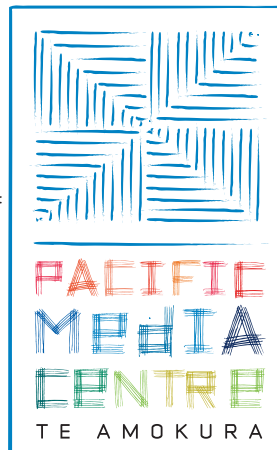


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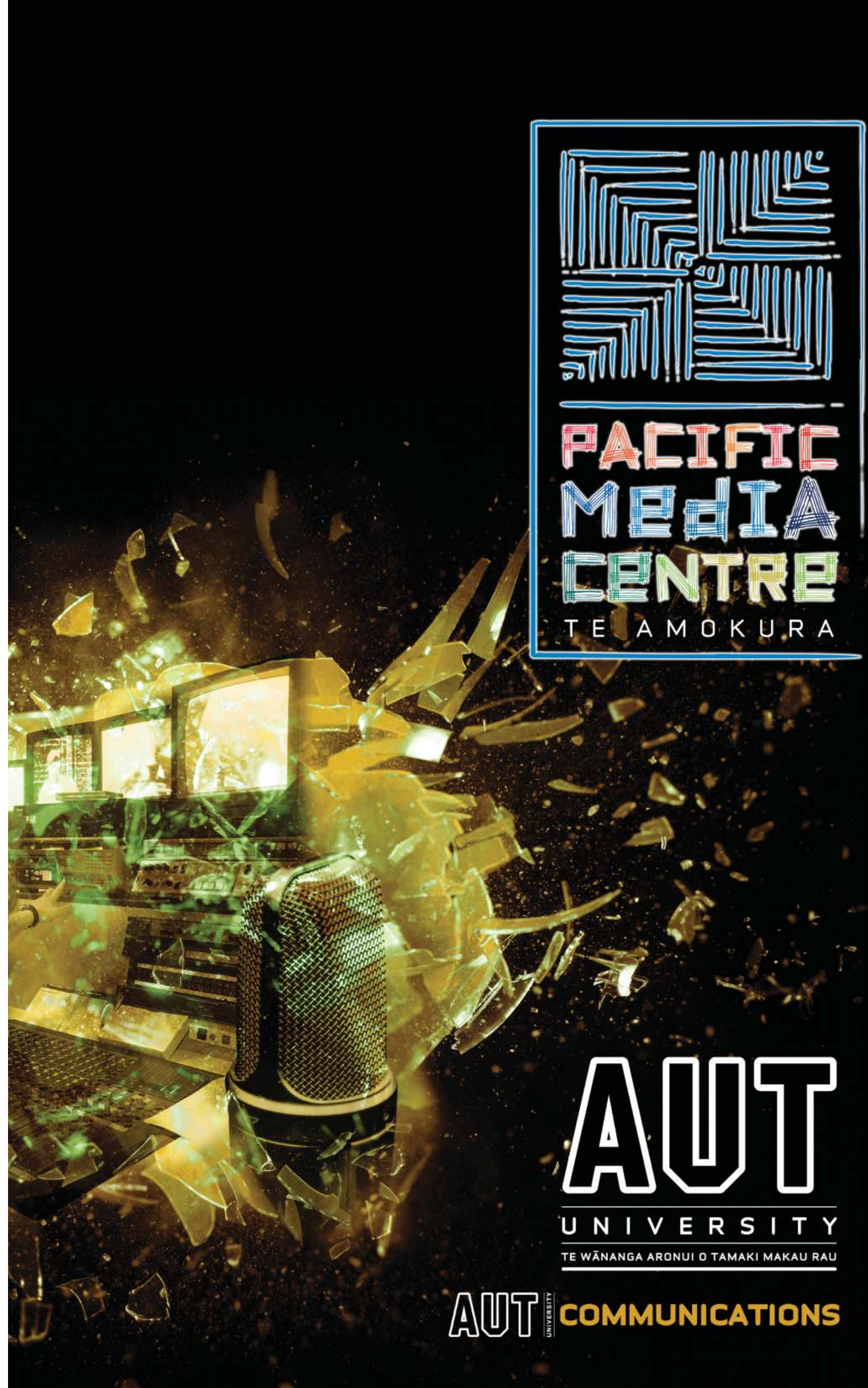
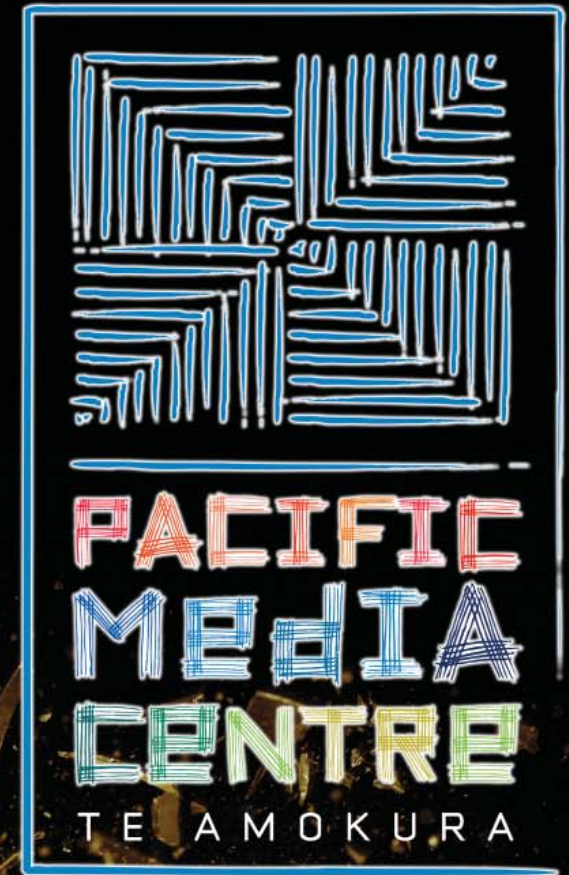
THE PMC LOGO

The PMC logo's linear design draws on the traditional tapa to represent awareness, respect, strength and the personality of the Pacific region and its peoples. The colour range in the typography connects tradition with the fast and modern world of media using red, green and blue - the RGB mode in any screen application. The use of different tones symbolises the variety and individuality of Pasifika media. The logo was designed by postgraduate student Patricia Bargetsmaier in AUT's School of Art and Design.



TE AMOKURA

The red-tailed tropic bird, *Phaethon rubricauda*, is a bird found throughout the Pacific, including the North Island of Aotearoa/New Zealand. There is a breeding colony in the Kermadec Islands and others found as far north as the Hawai'i Islands. It is a bird with white feathers, a red bill and two long thin red streamers. It has a black eye streak. Red-tailed tropic birds are remarkable seabirds displaying their two elongated central tail feathers during courtship flight displays at their breeding colonies. The centre's te reo name, Te Amokura, symbolises the spread of messages throughout Te Moana-nui-a-Kiwa. The centre name was contributed by Professor John Moorfield, Professor of Māori Innovation and Development with AUT's Te Ara Poutama.



AUT
UNIVERSITY
TE WĀNANGA ARONUI O TAMAKI MAKAU RAU

AUT UNIVERSITY COMMUNICATIONS

PROFILES ON CENTRE PEOPLE



DIRECTOR: ASSOCIATE PROFESSOR DAVID ROBIE

David is a New Zealand journalist and author who has wide international media experience with a special interest in the Asia-Pacific region. He has also held senior editorial posts with Agence France-Presse news agency in Paris, *Rand Daily Mail* in Johannesburg,

Daily Nation in Kenya and the *Melbourne Herald*. David was head of journalism at both the University of Papua New Guinea and University of the South Pacific for a decade. He is the author of several books on the Pacific media and politics, including *Mekim Nius* and is the founding editor of *Pacific Journalism Review*.



PACIFIC MEDIA WATCH PROJECT RESEARCHER

Taberannang Korauaba is from Kiribati and a Bachelor of Communication Studies (Honours) student in AUT's School of Communication Studies on a Pacific Islands Media Association (PIMA) scholarship. A former journalist and editor from the Broadcasting and

Publications Authority (BPA) on Tarawa, he is now publisher of the I-Kiribati newsletter *Tematairiki* in New Zealand.



**RESEARCH ASSOCIATE
PMC ADVISORY BOARD MEMBER**

Dr Evangelia Papoutsaki is a senior lecturer in international communication at Unitec, Auckland. Former head of the Department of Communication Arts, Divine Word University, Madang, Papua New Guinea, she is co-author of *Media, Information and Development in Papua*

New Guinea and facilitator of the South Pacific Islands Communication Forum (SPICF) research collective.



**RESEARCH ASSOCIATE
PMC ADVISORY BOARD MEMBER**

Dr Geraldene Peters is a media studies lecturer in AUT's School of Communication Studies. She is particularly interested in democratic and indigenous media forms, publishing on the work of Merata Mita and the

documentary, *Patu!* She is currently working with photographer John Miller on the Ngatihine project



RESEARCH ASSOCIATE

Dr Alison McCulloch is a journalism lecturer with Massey University's Department of Communication and Journalism. She was a member of *The Denver Post* team that won a Pulitzer Prize in journalism for its coverage of the Columbine School massacre in the US in 1999. She was also with *The*

New York Times for five years where she was a staff editor on the foreign desk and *Sunday Book Review*. She also spent time at the *International Herald Tribune* in Paris. Her research interests are in global, New Zealand and Pacific journalism.

WEB ADMINISTRATOR LOUISE CAHILL

Louise designs and supports the School of Communication Studies, *Pacific Journalism Review*, Pacific Media Centre and *Te Waha Nui* newspaper websites.

CURRENT PROJECTS INCLUDE:



PACIFIC MEDIA WATCH DIGITAL ARCHIVE - TABERANNANG KORAUABA AND AUT LIBRARY

Ten years of Pacific regional media freedom, ownership, ethics reports and dispatches are to become a public domain

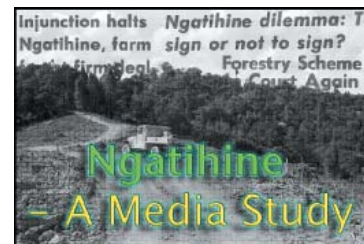
digital depository as part of the DSpace library with an ongoing outlet for AUT postgraduate students writing on Asia-Pacific media affairs. There are more than 5000 media freedom files in this archive, www.pmw.c2o.org.



NGATHIHINE FORESTRY LAND AND THE MEDIA

John Miller (Ngāpuhi) is one of New Zealand's leading photographers and has over the years gained an impressive reputation as a chronicler of social and political dissent and national socio-cultural issues. In 2003, he was awarded the NZ Peace Prize special lifetime achievement award.

In August he was awarded a PMC grant to research and develop an audiovisual report package on the development of the 5000 ha Ngatihine forestry block in mid-Northland in the 1970s, an issue that predated the public furore over Bastion Point. During a period when there were few Maori news structures/outlets as there are today, this situation exemplified the "blind spot" phenomenon in minority issues reporting. Dr Geraldene Peters, of the School of Communication Studies, is also part of this project.



A POLITICAL ECONOMY ANALYSIS OF THE MEDIA AND NICKEL MINING IN KANAKY/NEW CALEDONIA

Jim Marbrook is an independent film maker and a television lecturer in AUT's School of Communication Studies. This research project is the first stage of a planned ground-breaking feature TV documentary that will investigate

the links between the exploitation of nickel and the Kanak quest for self-determination. Most of the events researched and analysed played out between September and November 2006. A short eight-minute pilot, *Towards Grand Terre*, filmed earlier in 2007 and related to this research will be screened at the launch. A video and academic research paper are among expected outcomes for this project as a step towards a full length feature documentary.



Malcolm Evans



BLOGGING AND THE POST-COUP MILITARY REGIME IN FIJI

Sophie Foster (University of the South Pacific)

This research paper is for publication in *Pacific Journalism*

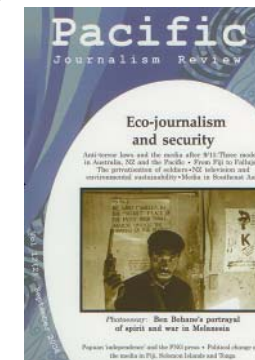
Review (September). "By cracking down on media and freedom of expression, the Fiji Military unleashed the blogs- and its subsequent public relations nightmare was worse than anything that could have been delivered under a fully functioning free press."

A MAJOR 2007 NATIONAL SURVEY AND PROFILE OF NZ JOURNALISTS

A/Prof Geoff Lealand, James Hollings, Alan Samson and Elspeth Tilley (Massey and Waikato Universities) paper for publication in *Pacific Journalism Review* (September). This survey updates and extends previous surveys of New Zealand journalists by measuring attitudes to resourcing, news coverage, ethics and standards, changing technology, ownership and other topics.

PUBLICATION OF *Pacific Journalism Review* ISBN 1023 9499

New Zealand's only peer-reviewed journalism research journal - now in its 13th year. Founded at the University of Papua New Guinea. Editions in 2007: Journalism Downunder (April) and Media and Digital Democracy (September)



PMC MEDIA RESOURCE WEBSITE

This website archives media research papers and also publishes undergraduate and postgraduate student work and articles/podcasts filed by Asia-Pacific journalists. www.pmc.aut.ac.nz

PACIFIC MEDIA CENTRE ADVISORY BOARD MEMBERS



KITEA TIPUNA (NGĀTI KAHUNGU NI TE WAIROA), EQUITY POLICY ADVISOR, AUT UNIVERSITY

Kitea was trained as a journalist through AUT's School of Communication Studies and eventually moved into the professional world of public relations. Kitea believes that Māori have a valuable contribution to make towards communications research. Before becoming AUT's equity policy advisor, Kitea was the Māori liaison student support advisor. He recently completed a Masters degree and has particular research interests in Kaupapa Māori communications, Matauranga Māori and discourse.



ISABELLA RASCH, PASIFIKA STUDENT SUPPORT ADVISOR, AUT UNIVERSITY

Isabella graduated from AUT with a Master of Art and Design (Honours) in 2006, after completing a thesis that explored alofa, the Samoan term for love, using installation practices. As an artist, Isabella is involved with the Tautai Trust, a charitable organisation that promotes

Pacific Island art and works with Creative New Zealand. This has included work with the 2006 Pacific Arts Forum and Pacific Island Writing Forum.



JOHN UTANGA, TVNZ *Tagata Pasifika* JOURNALIST AND CHAIR, PACIFIC ISLANDS MEDIA ASSOCIATION (PIMA)

John has been with *Tagata Pasifika* for nearly 12 years, having come from a newspaper background. His work on *Tagata Pasifika* and other independent productions has taken him all over the Pacific and New

Zealand. Prior to TVNZ, he worked on the *North Shore Advertiser* and the *Hauraki Herald*. He has been a strong advocate for Pasifika media training and education. A proud Cook Islander, John was a founding member of PIMA and is the current chair. He is a strong advocate for professional support and training for Pasifika media people.



SELWYN MANNING, CO-EDITOR/DIRECTOR OF THE INDEPENDENT NEWS WEBSITE *Scoop*

Selwyn is a journalist with 16 years experience specialising in political and social advocacy reporting. He frequently reports on foreign affairs, geo-politics and the Pacific. Most recent assignments include: reporting

on multilateral affairs at the United Nations in New York, the Governor-General's visit to Niue, and the APEC leaders forums in Sydney, Australia. Selwyn was the lead author of the book: *I Almost Forgot the Moon - The disinformation campaign against Ahmed Zaoui*.



DR CAMILLE NAKHID, SENIOR LECTURER, SCHOOL OF SOCIAL SCIENCES, AUT UNIVERSITY

Camille is from Trinidad and Tobago. Her research interests include the sociology of education, the social construction of identity,

appropriate research methodologies for marginalised and minority groups, race and ethnicity and Maori and Pasifika academic achievement. One of her recent papers was titled "Ethics and the obstruction of social justice for Maori and Pasifika students in tertiary institutions in Aotearoa" (2006).



RUTH DESOUZA, SENIOR RESEARCH FELLOW, CENTRE FOR ASIAN AND MIGRANT HEALTH RESEARCH, SCHOOL OF PUBLIC HEALTH, AUT UNIVERSITY, AND CO-EDITOR OF *Aotearoa Ethnic Media Journal (AIM Journal)*

Ruth has a background in mental health nursing, counselling and education. She is passionate about

the ethnic sector and on how technology can advance the aspirations of communities. She set up the Aotearoa Ethnic Network (AEN) list, an online community of interest to help people connect and share information and ideas. Ruth is a board member of the Walsh Trust and editorial board member of the journal *Diversity in Health and Social Care*.

Dr Geraldene Peters (also research associate)

Dr Evangelia Papoutsaki (also research associate)