

New Zealand introductory journalism textbook – call for contributors

A new journalism textbook is being prepared for use in NZ journalism schools from 2014. It will be published by the NZ Journalists' Training Organisation.

Edited by Massey Journalism head Dr Grant Hannis, supported by an editorial committee drawn from the university and polytechnic journalism schools, the textbook will be a practical, how-to guide for aspiring journalists.

There will be a simple template authors must use when writing their chapters, to ensure a uniform approach. Authors will be asked to use as many NZ examples as possible (including Māori examples), to include interviews with working journalists, and to produce a minimum of three worked exercises for each chapter. The chapters will be inclusive of New Zealand's multicultural society and media landscape. The chapters will consider print, broadcast and online journalism.

We are particularly looking for those wishing to write chapters on:

- Diversity in the NZ news media
- Writing news (incl. basics of subbing)
- News values/finding the news
- Using social media to find news
- Crime and court reporting
- Health/science/environment (including weather) reporting
- Covering Māori affairs and the Treaty
- Sports reporting
- Investigative reporting
- Producing broadcast news
- Producing converged news for websites
- Media law
- Media ethics
- Finding a job as a journalist in mainstream and non-mainstream media (including case studies of recent journalism graduates).

Most chapters will be about 5000 words (plus some worked exercises). First drafts must be ready for editing by mid-2013.

Please email your expression of interest to Dr Cathy Strong (c.r.strong@massey.ac.nz) by **February 25, 2013**. State which chapter(s) you would like to write, and include a brief outline of what you would cover in the chapter, your skills and experience in the topic area and a short biography.

Chapters can be written by single authors or teams of authors. We expect contributors will include journalism educators and journalists.

A fee will be paid to authors. Details will be supplied in due course.

Please circulate this call for contributors as widely as possible.

For more details, contact Grant (g.d.hannis@massey.ac.nz) or Cathy.